



## **FREQUENTLY ASKED QUESTIONS**

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## **SCHEDULING**

### **When/where are you available?**

We are available Monday through Saturday (and occasionally Sunday), both days and evenings. We operate five laser teams on the East Coast, one in the Midwest, and one on the West Coast.

### **How far in advance should I book a show?**

As soon as you're ready. We pretty much sell-out every year, so the earlier you contact us, the better the selection of available dates that you'll have. However we can try to accommodate you with as little as two weeks notice.

### **How do I book a show?**

Just drop us a line either by phone (973) 283-9006 or by email ([info@prismaticmagic.com](mailto:info@prismaticmagic.com)) and we'll get things rolling right away.

### **What's the deposit?**

No deposit is required for school programs, just some paperwork. Private and corporate shows require a \$200 deposit because these programs are customized to your event.

### **Do you do birthday parties / graduations / bar (bat) mitzvahs / etc?**

Yes, when we can fit them into our schedule. There's no better way to show-up your neighbors.

### **Do you do shows for scouts and other organizations?**

Yes. Contact us for more information.

### **Do you do shows for company / corporate events?**

Yes. Contact us for more information.

### **What show do you recommend for a first-time school?**

Every program is guaranteed to be a home run. But if you press us, we'll recommend AMERICAN PRIDE, LASER B.E.A.M (character education), or the SCIENCE SPECTACULAR (Part I) as excellent choices for first-timers because they're great anytime of the year.

### **What are the age-ranges for your school shows?**

We tailor every program to the age of the audience. In this way, most school programs can be adapted to serve any group from PK – 12<sup>th</sup> grade.

## **PRICING**

### **How much do the programs cost?**

The fee for a 40-minute school program is \$695. The fee for a 60-minute school program is \$895. The fee for custom shows scales by the degree of customization requested; most start at \$750.

### **Cost for multiple shows?**

Each additional same-day, same-location screening of any of our programs is just an additional \$200 per screenings.

### **Are there extra fees (for travel)?**

No. The only exception is if we're making a special, long distance, trip just for your event.

### **When do I pay?**

Payment is due in full at the show unless other arrangements (such as a PO or BOCES) have been made in advance.

### **Do you offer discounts?**

Not often, because our prices are as low as possible year round. But it doesn't hurt to ask us when you call or email us.

### **Why are you so expensive?**

Given that we bring approximately \$60,000 worth of electronics and support equipment to every program, we feel our prices are pretty reasonable. You won't find another school assembly provider that has invested as much time and money to develop their program. You also won't find anyone else who can deliver a first-rate, full-color laser show for less than \$5,000.

## **LOGISTICS**

### **What do we need to provide the day of the show?**

We only require two things: electricity and darkness. As long as it's not complete daylight, our lasers can outshine the ambient light. However, the darker the better, so anything that can be done to cover windows is well worth it.

### **How long does it take to set-up / breakdown?**

We like to have at least an hour to set up and forty-five minutes to break-down.

### **How long do you need between shows?**

It takes us about five minutes in between shows. So just allow enough time to swap audiences, and don't worry about us.

### **What is the maximum size of the audience?**

There is no maximum size, as long as the safe occupancy limit of the room is not exceeded. If it were our party, we'd shoot for a maximum audience size of 250 – 300.

### **Can you do the show outdoors?**

Yes, given the proper conditions (good weather, darkness, and power). However, an outdoor show is a lot more work, and as such, has a higher fee.

## **SAFETY**

### **Can your laser programs trigger seizures?**

**No.** The type of laser programs we perform pose no significant risk of seizures. First, we do not use known high-risk stimuli, such as rapidly-flashing strobe effects, in our programs. Second, over one million people have seen our show, and to our knowledge, not one seizure has occurred during our program. This includes several thousand autistic and epileptic children at state- and county-operated special education centers who are particularly photosensitive. In fact, we've discovered that our laser shows have a remarkable soothing effect on photosensitive students. [Click here to see reviews from special education centers.](#)

### **Is there a fire hazard?**

**No.** There is no flame used during our programs, nor are the lasers used in any way that could result in an open flame.

## **OTHER**

### **Who founded Prismatic Magic?**

Three brothers, two with science Ph.D.'s and one who's an electronics junky, founded PM in 2002. Today, we employ about a dozen awesome people.

### **Does Prismatic Magic do magic shows?**

Um, no. But we know some really great magicians if you need one.